



GUITARS

FROM THE HISTORY ARCHIVES

ACOUSTIC . ELECTRIC . JAZZ . CLASSICAL . HAWAIIAN STEEL . FOLK . BASS . AMPLIFIERS

# MATON ELECTRIC HAWAIIAN GUITARS

## Silvertone Twin 100

Deluxe Double neck Console Model, in modern styling with elevated rear scale. Volume, Treble and Bass Controls. Two separate switches for quick change and effects.

Scale: 23"

Colours: Black, White, Mahogany, Red.

16 String Model.

12 String Model.

4 Chrome Adjustable Legs - 24 inches to 38 inches.

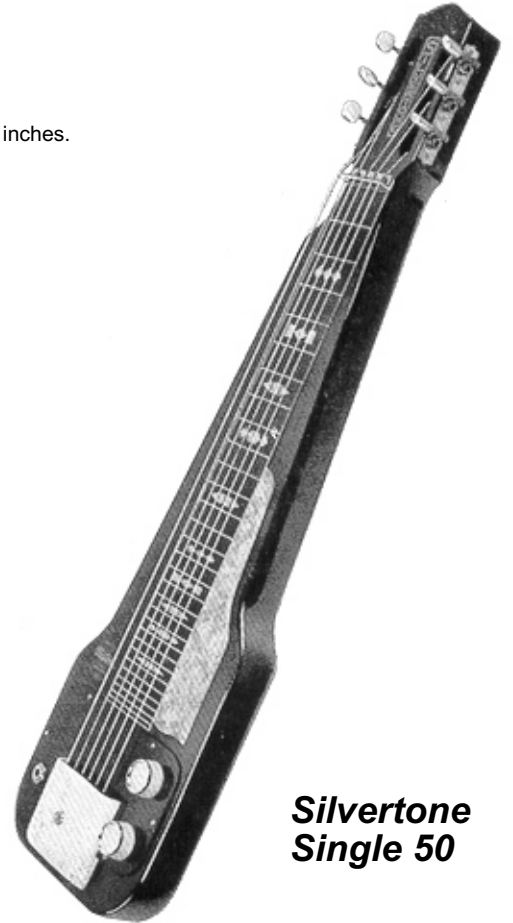
4 Chrome Non-Adjustable Legs - 24 inches.

Case available:

Deluxe Plywood Plush Lined.



**Silvertone  
Twin 100**



**Silvertone  
Single 50**

*THE GUITAR, whose ancestry antedates that of the violin, reached its final form in the mid-19th century, in the hands of an obscure carpenter--without hereditary talent in instrument making --a remarkable achievement in those times.*

*Today, the manufacture of a high quality instrument demands only the finest of materials and workmanship. This is a foregone conclusion at MATON, but the "true measure of quality" lies in the intangibles, which are so much a part of every MATON Guitar.*

*Under this heading we find... ability to accept and make changes. . . experience and "know-how". These fundamentals are accumulated only from years of service to the musical world.*

*Maintaining a reputation as pioneers and leaders in Australia in the range of fretted Instruments demands the progressive attitude found at MATON.*

*At the fully equipped modern plant at Canterbury, the craft of Guitar making from raw materials to the finished product undergo constant care into timber selection, newest machine methods, fine finishing techniques and a comprehensive research into the field of electronics - so important in the modern Guitar.*

*Consequently, a MATON Guitar is an accepted professional Instrument throughout the world.*

*Every man is a keen specialist at MATON, every boy a selected student for his future craft.*

*These are just some of the unseen intangible features incorporated in all MATON products... Whether Guitars or Amplifiers.*

Real smart styling in this six string quality Guitar. Powerful MATON "Magnamette" Pickups, plus improved design provides wide range tonal effects and easy handling assuring pride in ownership.

Twenty-nine frets. Smooth touch and sensitive response. Brilliant sustained highs. Solid acrylic hand rest cover. Volume, Bass and Treble Controls. Scale 23".

Colours: Black, White, Red Mahogany.

Case available:

Hardboard Flannel lined

